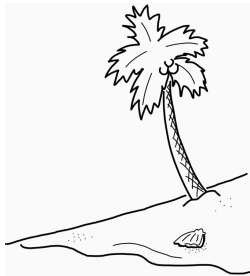


SAILBOAT RETROSPECTIVE – PEARL RIVER COUNTY

GOALS

What were our economic development goals? What did we want to achieve?

1. PRCH-hospital upgrades
2. 20 facade grants
3. Remove old signs
4. Parks and Recreation improvements
5. Fiber Internet
6. Quality of Life
7. Site Development
8. Infrastructure improvement
9. County beautification
10. Incentives-property tax
11. New parking
12. Career Tech Education
13. Upgrade smart grids
14. Downtown Revitalization
15. Upgrade dorms-PRCC



CREW (TEAM)

Who did we have on our team? Who was missing from our team?

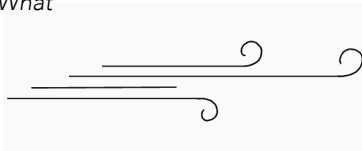


Have/Missing

1. DMR
2. Chamber/Main Street
3. State & Local officials
4. Power Company
5. Community Colleges
6. MSET/Stennis Space Center
7. County Government
8. SBD
9. PRCEDD

WHAT ACCELERATED US?

What helped us move forward? What did we do well regarding our economic development efforts?

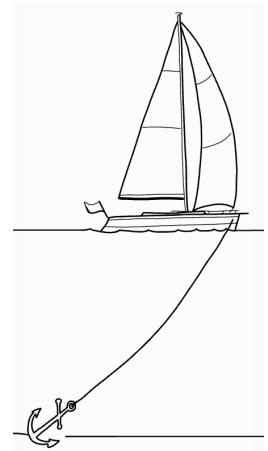


1. Leadership & Funding
2. Creation of EDD
3. Local integration, teamwork, and collaboration
4. Talent pipeline
5. Passionate Sparkplugs
6. Location/Geography
7. GPA/PRCDD
8. Lower Pearl River Valley Opportunity Community Foundation

WHAT DRAG DID WE OVERCOME?

What slowed us down? What delayed us from achieving our economic development goals?

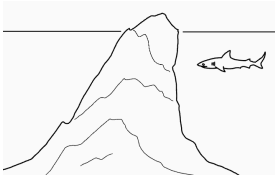
1. Local Politics
2. Perception of lack of retail opportunities
3. 3 school districts- opportunities for consolidation
4. Practical implications of retail and revitalization of downtown



SAILBOAT RETROSPECTIVE – PEARL RIVER COUNTY

WHAT BARRIERS DID WE ENCOUNTER?

What risks did we need to navigate around? What do we need to be aware of?



1. Drugs
2. Lack of Alcohol
3. Lack of Zoning
4. Only county in state without garbage pickup
5. Online presence/social media

WHAT DID WE LEARN?

What are the big takeaways from our recent efforts? What can help us with our Aspire efforts?

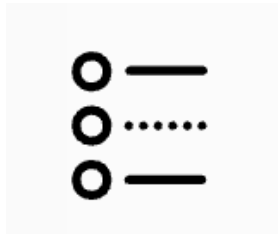
1. Don't stop moving forward
2. Leadership development is important



WHAT ARE OUR PRIORITIES?

What are the key strategic economic development areas we should focus on?

1. Site Development
2. Industrial Recruitment
3. Community Infrastructure
4. Downtown Revitalization
5. Quality of Life
6. CTE & New Dorms PRCC
7. Commercial Development
8. Continued Organizational Development for CED groups



WHAT WILL WE FOCUS ON?

What critical area will our Aspire Mississippi project focus on?

Site development

