

POLLING, ANALYZING, & REPORTING WHAT MATTERS.

We are the Polling Center for Government and Business Development.

The Polling Center for Government and Business Development is a collaboration between the Stennis Institute of Government and Community Development and the National Strategic Planning & Analysis Research Center (nSPARC) at Mississippi State University. Combining the unique talents of both organizations, the Polling Center uses a multidisciplinary approach to investigate some of the most difficult questions facing governments and businesses alike.

The Polling Center boasts state-of-the-art infrastructure, complete with 29 individual call stations utilizing the latest in polling and survey software from industry leader VOXCO. The Polling Center occupies more than 2,400 square feet of the Thad Cochran Research and Economic Development Center's Multi-Tenant Building located on the Mississippi State University campus.

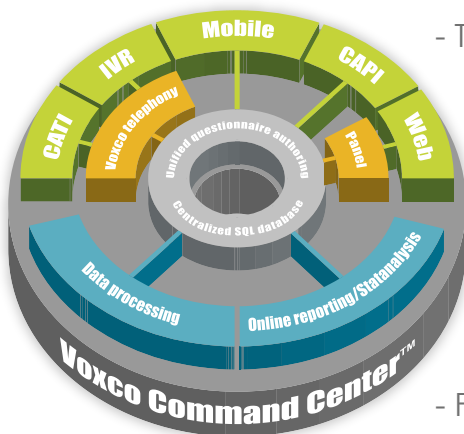
Staff and Personnel

The Polling Center employs phone interviewers, research staff, and university faculty to collect, analyze, and report data. The Polling Center is proud of its ability to provide fast, reliable, and understandable research findings at a reasonable cost.

What is The Polling Center?

The Polling Center provides an array of survey, analysis, and reporting products and services for its clients. These products and services include:

- Telephone Interviews
- Web-based Interviews
- Mail/Email Surveys
- Automated Surveying
- In-person Interviewing
- Data Analysis
- Full Featured Reporting



For More Information:

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